

A photograph of three young people sitting on a shopping mall escalator. A young man with brown hair is on the left, wearing a dark blue shirt and brown pants, with his arm around a young woman in the center. The woman has long brown hair and is wearing a pink t-shirt and a grey patterned skirt. To her right is another young woman with long blonde hair, wearing a white patterned sweater and blue jeans. They are all smiling and looking towards the right. The background shows the interior of a modern shopping mall with glass railings and other escalators.

DES

Deutsche EuroShop

25

Invitation AGM

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**Invitation to the Annual General Meeting
on June 27, 2025, in Hamburg**

Deutsche EuroShop AG
Hamburg
German securities no.: 748 020 / ISIN: DE0007480204

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Convenience Translation – the German version is the only binding version

We hereby invite our shareholders to our

Annual General Meeting

on Friday, 27 June 2025, at 10:00 hours Central European Summer Time (CEST)

at the Hamburg Chamber of Crafts (Handwerkskammer Hamburg), Holstenwall 12, 20355 Hamburg.

Agenda at a glance

1. Presentation of the adopted financial statements as at 31 December 2024, the consolidated financial statements as at 31 December 2024 approved by the Supervisory Board and the management report on the situation of the Company and the Group with the report of the Supervisory Board on the financial year 2024 as well as the explanatory report of the Executive Board on the disclosures pursuant to sections 289a and 315a German Commercial Code (Handelsgesetzbuch - HGB).	2	5. Election of the auditor for the financial year 2025	2
2. Appropriation of the net profit for the financial year 2024	2	6. Resolution on the approval of the remuneration report 2024	2
3. Discharge of the Executive Board for the financial year 2024	2	7. Election to the Supervisory Board	3
4. Discharge of the Supervisory Board for the financial year 2024	2	8. Resolution on the approval of the remuneration system for the Executive Board	3
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		10. Resolution on the renewal of the authorisation under the Articles of Association to enable virtual general meetings	3

AGENDA

1. PRESENTATION OF THE ADOPTED FINANCIAL STATEMENTS AS AT 31 DECEMBER 2024, THE CONSOLIDATED FINANCIAL STATEMENTS AS AT 31 DECEMBER 2024 APPROVED BY THE SUPERVISORY BOARD AND THE MANAGEMENT REPORT ON THE SITUATION OF THE COMPANY AND THE GROUP WITH THE REPORT OF THE SUPERVISORY BOARD ON THE FINANCIAL YEAR 2024 AS WELL AS THE EXPLANATORY REPORT OF THE EXECUTIVE BOARD ON THE DISCLOSURES PURSUANT TO SECTIONS 289A AND 315A GERMAN COMMERCIAL CODE (HANDELSGESETZBUCH - HGB).

The aforementioned documents can be viewed and downloaded on the Internet at www.deutsche-euroshop.com/AGM.

The Supervisory Board approved the financial statements and the consolidated financial statements prepared by the Executive Board in accordance with sections 172, 173 German Stock Corporation Act (Aktiengesetz – AktG) on 25 March 2025. The financial statements are thus adopted. Thus, a corresponding resolution by the Annual General Meeting is not required.

2. APPROPRIATION OF THE NET PROFIT FOR THE FINANCIAL YEAR 2024

The Executive Board and the Supervisory Board propose that, from the net profit of the 2024 financial year in the amount of EUR 251,502,280.25,

- a) a partial amount of EUR 75,743,854.00 be used for the distribution of a dividend of EUR 1.00 per no-par value share entitled to dividend and
- b) the remaining partial amount of EUR 175,758,426.25 be carried forward to the next accounting period.

The proposal for the appropriation of profits takes into account the 720,465 treasury shares which are held directly or indirectly by the Company at the time the convening of the Annual General Meeting is announced in the German Federal Gazette and which are not entitled to dividend in accordance with section 71b AktG.

Pursuant to section 58 para. 4 sentence 2 AktG, the entitlement to the dividend shall be due on the third business day following the resolution of the Annual General Meeting, i.e. on 2 July 2025.

The Company may amend its proposed resolution on the distribution of a dividend before or at the latest at the Annual General Meeting if this is deemed possible and expedient for the distribution of a higher dividend in light of new circumstances arising, such as, in particular, the creation of additional liquidity.

3. DISCHARGE OF THE EXECUTIVE BOARD FOR THE FINANCIAL YEAR 2024

The Executive Board and the Supervisory Board propose that the members of the Company's Executive Board holding office in the financial year 2024 be granted discharge for the financial year 2024.

4. DISCHARGE OF THE SUPERVISORY BOARD FOR THE FINANCIAL YEAR 2024

The Executive Board and the Supervisory Board propose that the members of the Company's Supervisory Board holding office in the financial year 2024 be granted discharge for the financial year 2024.

5. ELECTION OF THE AUDITOR FOR THE FINANCIAL YEAR 2025

Upon recommendation of the audit committee, the Supervisory Board proposes to appoint RSM Ebner Stolz GmbH & Co. KG, Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft, Hamburg, as auditor of the financial statements and the consolidated financial statements for the financial year 2025.

The audit committee has declared that its recommendation is free from undue influence by third parties and that no clause of the type referred to in article 16 para. 6 EU Statutory Audit Regulation has been imposed on it (Regulation (EU) No 537/2014 of the European Parliament and of the Council of 16 April 2014 on specific requirements regarding statutory audit of public-interest entities and repealing Commission Decision 2005/909/EC).

RSM Ebner Stolz GmbH & Co. KG, Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft, Hamburg, has declared to the Supervisory Board that no business, financial, personal or other relationships, which could give rise to doubts about its independence, exist between it, its corporate bodies and audit managers on the one hand and the Company and the members of its corporate bodies on the other hand.

6. RESOLUTION ON THE APPROVAL OF THE REMUNERATION REPORT 2024

Pursuant to section 120a para. 4 AktG, the Annual General Meeting of a listed company shall resolve on the approval of the remuneration report for the preceding financial year, which has been prepared and audited in accordance with section 162 AktG.

The remuneration report for the financial year 2024 and the note on its audit by the auditor are available on the Company's website at www.deutsche-euroshop.com/AGM.

The Executive Board and the Supervisory Board propose that the remuneration report for the financial year 2024 be approved.

7. ELECTION TO THE SUPERVISORY BOARD

The term of office of Supervisory Board member Mr Reiner Strecker ends as planned at the end of this year's Annual General Meeting. Moreover, Ms Lemara Grant has announced that she will be resigning from the Supervisory Board with effect from the end of this year's Annual General Meeting, meaning that two new members will need to be elected to the Supervisory Board.

Pursuant to section 96 para. 1, section 101 para. 1 AktG and Article 8 para. 1 of the Articles of Association, the Supervisory Board consists of nine members, all of whom are elected by the Annual General Meeting. The Annual General Meeting is not bound by any election proposals. The Supervisory Board has set a female quota of at least 30 percent for the composition of the Supervisory Board, which has been continuously met by three female Supervisory Board members since the introduction of this quota in 2015, but may not be met for the first time due to the resignation of Ms Grant at the end of this Annual General Meeting. The Supervisory Board remains committed to its goal of having at least 30% of its members be women and will take this into particular account in its proposals for appointments to the Supervisory Board.

The Supervisory Board proposes, at the proposal of its executive committee, which also acts as nomination committee, that

■ Mr Todd Liker, New York, USA

Managing Director and Co-Portfolio Manager,
Oaktree Capital Management L.P.

be elected as member of the Company's Supervisory Board for the period until the end of the Annual General Meeting which resolves on his discharge for the fourth financial year following the commencement of the term of office, i.e. until the Annual General Meeting 2030, given that the financial year in which his term of office begins is not counted.

A candidate for the second new member of the Supervisory Board is currently not available. The Supervisory Board's proposal for the election of the second candidate for the Supervisory Board is therefore, for the time being, not to elect anyone.

The executive committee of the Supervisory Board is currently in intensive discussions with potential suitable candidates. The Supervisory Board therefore reserves the right to submit a corresponding election proposal to the Annual General Meeting, if necessary before or at the latest at the Annual General Meeting.

Mr Liker is not a member of any supervisory board to be formed by law, but is a member of a comparable domestic and foreign controlling body of a business enterprise (2):

■ Timbers Holdings LLC

The aforementioned Supervisory Board candidate does not have any relevant personal or business relationships with the Company, the corporate bodies of the Company or any shareholder holding a substantial participation in the Company as defined in the recommendation C.13 of the German Corporate Governance Code (Deutsche Corporate Governance Kodex).

The election proposal takes into account the legal requirements as well as the objectives set by the Supervisory Board with regard to its composition, and serves, to the extent possible, to meet the competence profile for the entire corporate body developed by the Supervisory Board. The objectives and the competence profile for the Supervisory Board, including the status of implementation, are published in the corporate governance statement in the chapter Corporate Governance 2024. The latter is available in the annual report 2024 and on the Company's website at

www.deutsche-euroshop.com/corporate-governance.

The proposed candidate shall make sure to have sufficient time for performing his duties; moreover, the Supervisory Board has ascertained that the proposed candidate is able to devote the expected amount of time required for the office.

If only one candidate is elected, the Supervisory Board will not include what it considers to be an appropriate number of independent members. Depending on the election of an additional candidate and the candidate's background, a number of independent members that the Supervisory Board considers appropriate may be achieved again.

Mr Todd Liker is familiar with the sector in which the Company operates.

The curriculum vitae of the proposed candidate can be found on the Company's website at

www.deutsche-euroshop.com/AGM.

Should a second candidate be elected to the Supervisory Board at the Annual General Meeting, the elections will be held individually in accordance with the German Corporate Governance Code.

8. RESOLUTION ON THE APPROVAL OF THE REMUNERATION SYSTEM FOR THE EXECUTIVE BOARD

Pursuant to section 120a para. 1 AktG, the Annual General Meeting of a listed company must pass a resolution on the approval of the remuneration system for the Executive Board presented by the Supervisory Board whenever there is a material change to the system, at least, however, every four years. The Company's Annual General Meeting last passed such a resolution on 18 June 2021 and approved it with an approval rate of 93.45%; thus, in accordance with the regular cycle, a new resolution is required.

Against this background, the Supervisory Board has reviewed the existing remuneration system, taking into account the Company's strategic goals as regards market practice and competitiveness. In principle, the existing remuneration system has proven successful and should therefore be continued with minor adjustments. The adjustments relate to short-term and long-term variable remunerations, where the criteria-based multiplier has been simplified and the performance target replaced, the adjustment of the clawback provisions and the flexibilization of the share purchase obligation.

Detailed information on the remuneration systems for the members of the Executive Board and Supervisory Board of Deutsche EuroShop AG is available on the Company's website: www.deutsche-euroshop.com/AGM.

The Supervisory Board proposes – based on the recommendation of its executive committee, which also acts as nomination committee – that the remuneration system for the members of the Executive Board resolved by the Supervisory Board be approved.

9. RESOLUTION ON CONFIRMATION OF REMUNERATION FOR THE MEMBERS OF THE SUPERVISORY BOARD

Pursuant to section 113 para. 1 sentence 2 AktG, the remuneration of Supervisory Board members is to be determined in the Articles of Association or may be approved by the Annual General Meeting. Pursuant to section 113 para. 3 sentence 1 and sentence 2 AktG, the Annual General Meeting of a listed company must resolve on the remuneration of the members of the Supervisory Board at least every four years, with a resolution confirming the remuneration being permissible.

The Company's Annual General Meeting last passed a resolution on the remuneration of the Supervisory Board members of the Company and the remuneration system for the Supervisory Board on 18 June 2021 with an approval rate of 99.54%; thus, in accordance with the regular cycle, a new resolution is required. The remuneration system and remuneration have proven successful. Therefore, the Executive Board and the Supervisory Board consider it appropriate to maintain the Supervisory Board's existing remuneration system and leave the remuneration of the Supervisory Board members unchanged.

Detailed information on the remuneration systems for the members of the Executive Board and of the Supervisory Board of Deutsche EuroShop AG is available on the Company's website: www.deutsche-euroshop.com/AGM.

The Executive Board and the Supervisory Board therefore propose that the remuneration as provided for in Article 8 para. 4 and para. 5 of the Articles of Association and the remuneration system for the Supervisory Board in the current version dated 18 June 2021 be confirmed.

10. RESOLUTION ON THE RENEWAL OF THE AUTHORISATION UNDER THE ARTICLES OF ASSOCIATION TO ENABLE VIRTUAL GENERAL MEETINGS

Pursuant to section 118a para. 1 sentence 1 AktG, the Executive Board may be authorised under the Articles of Association to hold virtual general meetings. According to section 118a para. 5 no. 2 AktG, an authorisation to this effect can be granted by amending the Articles of Association for a maximum period of five years as of the date of registration of the corresponding amendment to the Articles of Association.

On 29 August 2023, the Company's Annual General Meeting first resolved to grant the Executive Board an authorisation to this effect in accordance with section 118a para. 1 sentence 1 AktG and included a corresponding provision in Article 11 para. 6 of the Company's Articles of Association. This authorisation is limited to Annual General Meetings held within two years as of the date of entry of the corresponding provision of the Articles of Association in the commercial register. The entry in the commercial register of the local court of Hamburg was made on 14 September 2023; the authorisation will therefore expire on 14 September 2025.

The Executive Board considers it appropriate to renew the authorisation in accordance with section 118a para. 1 sentence 1 AktG in order to be able to decide on the form in which the Annual General Meeting shall be held in an appropriate and flexible manner in the future, taking into account the interests of the shareholders. As regards future Annual General Meetings, it shall be decided separately in each case whether the authorisation to hold an Annual General Meeting in virtual form is exercised, taking into account the circumstances of the individual case. The Executive Board will make its decisions at its discretion in the best interests of the Company and its shareholders, in particular, in view of the protection of shareholders' rights and other aspects, such as efforts and costs as well as sustainability considerations. The Executive Board will coordinate its decision closely with the Supervisory Board and obtain its approval. Generally, the Supervisory Board and the Executive Board prefer the classic, so-called attendance general meeting; the Annual General Meetings in 2023 and 2024 were held as attendance general meetings.

The proposed authorisation does again not fully utilise the maximum term of five years for which an authorisation under the Articles of Association is permitted pursuant to section 118a para. 5 no. 2 AktG. Instead, it is proposed that the authorisation be limited again to two years as of its entry in the commercial register.

Therefore, the Executive Board and the Supervisory Board propose that the following resolution be adopted:

In Article 11 of the Articles of Association of the Company, paragraph 6 sentence 1 shall be replaced by the following wording:

“(6) The Executive Board is authorised to determine that Annual General Meetings, which are held within two years after the registration of this provision of the

Articles of Association in the commercial register, be held without the shareholders or their proxies being physically present at the place of the Annual General Meeting (virtual general meeting).”

In all other respects, Article 11 para. 6 of the Articles of Association remains unchanged. The Executive Board is instructed to register the amendment to the Articles of Association with the commercial register in such a way that the entry is not made before 31 August 2025.

II. FURTHER INFORMATION ON THE ANNUAL GENERAL MEETING

1. REGISTRATION FOR THE ANNUAL GENERAL MEETING

Only shareholders (this invitation being addressed to persons of any gender even if, for reasons of better readability, only one gender form may be used) who are entered in the share register as shareholders of the Company and who have registered for the meeting so that their registration has been received by the Company in text form by 20 June 2025, 24:00 hours CEST (end of day), at the latest, are entitled to participate in the Annual General Meeting and exercise their voting rights.

Shareholders who are entered in the share register can register with the Company in text form using the following address, fax number or email address:

Deutsche EuroShop AG
c/o Link Market Services GmbH
Landshuter Allee 10
80637 Munich
Germany
Fax: +49 (0)89 889 690 633
Email: deutsche-euroshop@linkmarketservices.eu

A registration form, together with the invitation to the Annual General Meeting, will be sent to all shareholders who are entered in the Company's share register on 6 June 2025, 00:00 hours CEST (start of day). The registration form is also available for download from the Company's website at www.deutsche-euroshop.com/AGM.

Moreover, you have the possibility to register electronically using our password-protected "Online Service for Shareholders" in accordance with the procedure established by the Company via the following web address:

www.deutsche-euroshop.com/AGM.

The individual access data for use of the password-protected Online Service for Shareholders, together with the invitation to the Annual General Meeting and the form for registration and ordering admission tickets, will be provided to all shareholders who are entered in the Company's share register on 6 June 2025, 00:00 hours CEST (start of day).

New shareholders who are entered in the Company's share register between 6 June 2025, 00:00 hours CEST (start of day), and 20 June 2025, 24:00 hours CEST (end of day), and are therefore not sent a form for registration and ordering admission tickets may also register in text form (section 126b German Civil Code (Bürgerliches Gesetzbuch – BGB)) at the above address, fax number or email address. In case the form submitted by the Company is not used for

registration, the registering shareholder must be clearly identified, e.g. by stating the shareholder's full name or company name, address and shareholder number.

After timely and proper registration, admission tickets to the Annual General Meeting will be sent or deposited at the place of the meeting as organisational aids.

Meaning of the technical record date

The number of votes to which a shareholder is entitled at the Annual General Meeting depends on the number of shares held by the shareholder and registered in the share register on the day of the Annual General Meeting. Such number of shares will correspond to the number of shares held and registered on the date of close of registration for the Annual General Meeting as, pursuant to Article 11 para. 5 of the Articles of Association, no deletions, entries or amendments will be made in the share register during the six days prior to the Annual General Meeting or on the day of the Annual General Meeting itself. Thus, the technical record date is 20 June 2025, 24:00 hours CEST (end of day) ("Technical Record Date"). Purchasers of shares whose applications for change of registration are received by the Company after 20 June 2025, 24:00 hours CEST (end of day), will therefore not be permitted to exercise participation and voting rights attached to these shares in the Annual General Meeting. In such cases, the participation and voting rights shall remain with the shareholder entered in the share register prior to the change of registration. However, the shares are not blocked in any way by registering for the Annual General Meeting, i.e. shareholders are free to dispose of and sell their shares even after having registered for the Annual General Meeting. The Technical Record Date is not relevant for the entitlement to dividends.

2. EXERCISE OF VOTING RIGHTS

Shareholders can exercise their voting right personally, by proxy and through proxies appointed by the Company.

■ a) Exercise of voting rights by proxy

Voting rights may also be exercised at the Annual General Meeting by an authorised intermediary within the meaning of section 135 AktG (e.g. the custodian bank or another credit institution), a shareholders' association, a proxy advisor or any other person of choice. Also in these cases, a timely and proper registration for the Annual General Meeting is required.

Forms for registration and granting of proxy and, if applicable, instructions as well as the individual access data for use of the password-protected Online Service for Shareholders, together with the invitation to the Annual General Meeting, will be sent to the shareholders who are entered in the share register on 6 June 2025, 00:00 hours

CEST (start of day). The documents are also available from the Company upon request free of charge. Moreover, the relevant forms are also available at the web address

www.deutsche-euroshop.com/AGM

for download.

If neither an intermediary within the meaning of section 135 AktG nor a shareholders' association, or a person or institution equivalent to these in accordance with the provisions of the German Stock Corporation Act, is authorised, a proxy may also be granted using a web dialogue in accordance with Article 13 para. 3 sentence 2 of the Articles of Association. The same applies to the revocation of a proxy.

In case a proxy is granted to an authorised representative, proof thereof can be provided to the Company on the day of the Annual General Meeting at the entrance and exit control. Proof of authorisation by proxy may also be submitted to the Company at the following address, fax number or email address:

Deutsche EuroShop AG
c/o Link Market Services GmbH
Landshuter Allee 10
80637 Munich
Germany
Fax: +49 (0)89 889 690 633
Email: deutsche-euroshop@linkmarketservices.eu

Alternatively, a proxy (except for a proxy to an intermediary or a shareholders' association, or a person or institution equivalent to these pursuant to the German Stock Corporation Act) may be granted or revoked by way of electronic data transmission using the password-protected "Online Service for Shareholders" via the following web address:

www.deutsche-euroshop.com/AGM

by 26 June 2025, 24:00 hours CEST (end of day).

The individual access data for use of the password-protected Online Service for Shareholders, together with the invitation to the Annual General Meeting and the form for registration and ordering admission tickets, will be provided to all shareholders who are entered in the Company's share register on 6 June 2025, 00:00 hours CEST (start of day).

With respect to the authorisation of intermediaries and persons equivalent to them pursuant to section 135 para. 8 AktG, section 135 AktG shall apply.

■ b) Exercise of voting rights through proxies appointed by the Company

Deutsche EuroShop AG also allows its shareholders to authorise a proxy who will be bound by the instructions of the shareholder to act as its representative at the Annual General Meeting.

The granting or revocation of a proxy authorisation or the issuing or amendment of instructions to the proxies of the Company shall be sent to the address, fax number or email address specified above for the granting of proxy authorisation vis-à-vis the Company or by way of electronic data transmission using the password-protected "Online Service for Shareholders" via the following Internet address:

www.deutsche-euroshop.com/AGM.

Additional proof of authorisation of proxies appointed by the Company is not required.

Prior to the Annual General Meeting, it is possible to grant or revoke a proxy authorisation or to issue or amend instructions to the proxies appointed by the Company. For organisational reasons, these must be received by the Company by 26 June 2025, 24:00 hours CEST (end of day), at the address, fax number or email address specified above or via the password-protected "Online Service for Shareholders" at:

www.deutsche-euroshop.com/AGM.

In addition, we offer shareholders, shareholder representatives and their authorised representatives, respectively, who have registered in due form and time and who appear at the Annual General Meeting, to authorise the proxies appointed by the Company to exercise voting rights in accordance with instructions or to amend instructions directly at the Annual General Meeting before the voting has started.

Proxies appointed by the Company shall only exercise voting rights and shall not exercise any further rights such as the right to ask questions or make motions.

3. INFORMATION ON THE RIGHTS OF SHAREHOLDERS PURSUANT TO SECTIONS 122 PARA. 2, 126 PARA. 1, 127 AND 131 PARA. 1 AKTG

■ a) Requests to amend the agenda pursuant to section 122 para. 2 AktG

Pursuant to section 122 para. 2 AktG, shareholders whose shares in total amount to at least one-twentieth or the pro-rata amount of EUR 500,000.00 of the share capital may request that further items be included in the agenda and published. Each new agenda item shall be accompanied by an explanation or a proposed resolution. The respective shareholders have to provide proof that they have been holders of the shares for at least 90 days before

the date on which the request was received and that they will hold the shares until the Executive Board makes its decision on the motion (cf. section 142 para. 2 sentence 2 AktG in conjunction with section 122 para. 1 sentence 3 and para. 2 sentence 1 AktG). The request shall be made in writing to the Company using the following address and must have been received by the Company by 27 May 2025, 24:00 hours CEST (end of day), at the latest. Please send requests to the following address:

Deutsche EuroShop AG
Executive Board
Heegbarg 36
22391 Hamburg
Germany

Any requested additional agenda items to be published – unless already included in the invitation – will be published in the German Federal Gazette immediately upon receipt and forwarded for publication to media that can be expected to disseminate the information throughout the European Union. In addition, they will form part of the notifications pursuant to section 125 AktG. They will also be published and communicated to the shareholders on the Company's website at:

www.deutsche-euroshop.com/AGM.

■ **b) Countermotions and election proposals pursuant to sections 126 para. 1 and 127 AktG**

Shareholders may file countermotions and alternative election proposals to a proposal by the Executive Board and/or Supervisory Board on a specific agenda item. Such requests should be sent to the following address, stating the name of the shareholder and any reason(s) for the request:

Deutsche EuroShop AG
Patrick Kiss
Heegbarg 36
22391 Hamburg
Germany
Fax: +49 (0) 40 / 41 35 79 29
Email: antraege@linkmarketservices.eu

Countermotions by shareholders that are received at the specified address at least 14 days before the date of the Annual General Meeting, i.e. by 12 June 2025, 24:00 hours CEST (end of day), at the latest, will be made available to all shareholders on the Internet at:

www.deutsche-euroshop.com/AGM

together with any comments by the management, provided that the requirements for the obligation to publish pursuant to section 126 AktG are met. Countermotions by shareholders sent to any other address will not be considered. The above statements on section 126 para. 1 AktG (including those concerning the specified address) apply correspond-

ingly to any proposal by a shareholder on the appointment of Supervisory Board members or auditors pursuant to section 127 AktG.

■ **c) Right to request information pursuant to section 131 para. 1 AktG**

At the Annual General Meeting, each shareholder may request information pursuant to section 131 para. 1 AktG from the Executive Board on matters concerning the Company, on the legal and business relations of the Company with affiliates, and on the situation of the Group and the companies included in the consolidated financial statements, to the extent that such information is necessary for a proper evaluation of the agenda item. The Executive Board may refrain from answering individual questions for the reasons stated in section 131 para. 3 AktG.

■ **d) Additional explanations**

Additional explanations on the rights of shareholders pursuant to sections 122 para. 2, 126 para. 1, 127 and 131 para. 1 AktG are available for inspection on the Internet at:

www.deutsche-euroshop.com/AGM.

4. PUBLICATIONS ON THE COMPANY'S WEBSITE

Information pursuant to section 124a AktG will be made available to the shareholders at:

www.deutsche-euroshop.com/AGM.

Any voting results will also be published there after the end of the Annual General Meeting.

5. INFORMATION PURSUANT TO SECTION 49 PARA. 1 SENTENCE 1 NO. 1 GERMAN SECURITIES TRADING ACT (WERTPAPIERHANDELSGESETZ – WPHG)

At the time of convening this Annual General Meeting, the share capital of the Company is divided into 76,464,319 no-par value shares, each of which grants one vote. The total number of voting rights therefore amounts to 76,464,319 voting rights. The Company currently holds 720,465 treasury shares, which do not grant any rights to the Company.

6. INFORMATION ON DATA PROTECTION

Our data protection statement regarding the processing of our shareholders' personal data is available for inspection and download on the Company's website at:

www.deutsche-euroshop.com/AGM.

Hamburg, May 2025

Deutsche EuroShop AG

The Executive Board

Information pursuant to section 125 para. 2 German Stock Corporation Act (AktG) in connection with section 125 para. 5 AktG, article 4 para. 1 and table 3 of the annex to Implementing Regulation (EU) 2018/1212

Type of Information	Description
A. Specification of the message	
1. Unique identifier of the event	DEQ062025oHV
2. Type of message	Meeting notice of a general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: NEWM]
B. Specification of the issuer	
1. ISIN	DE0007480204
2. Name of issuer	Deutsche EuroShop AG
C. Specification of the meeting	
1. Date of the general meeting	27.06.2025 [format pursuant to Implementing Regulation (EU) 2018/1212: 20250627]
2. Time of the general meeting	10:00 hours (CEST)[format pursuant to Implementing Regulation (EU) 2018/1212: 08:00 UTC]
3. Type of the general meeting	Ordinary annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: GMET]
4. Location of the general meeting	Hamburg Chamber of Crafts (Handwerkskammer Hamburg), Holstenwall 12, 20355 Hamburg, Germany
5. Record Date	20.06.2025 [format pursuant to Implementing Regulation (EU) 2018/1212: 20250620]
6. Uniform Resource Locator (URL)	https://www.deutsche-euroshop.com/AGM

WAY DESCRIPTION

BY CAR

Parking: A very limited number of paid parking spaces are available in the "Handwerkskammer" parking garage, which can be reached via "Bei Schuldts Stift" street. We recommend arriving by public transport.

- A7: Exit at Othmarschen, Bahrenfeld or Schnelsen: Head towards the city center and the Hamburg-Mitte district.
- A1: Coming from Lübeck and heading towards Hamburg: Continue towards the city center along Sievekingsallee and Bürgerweide. Turn right into Wallstraße. Continue along Wallstraße and Sechslingspforte until you reach the end. Turn left onto An der Alster and continue along this street until you reach Ferdinandstor, then turn right and cross the Lombardsbrücke bridge and continue straight ahead along Esplanade and Gorch-Fock-Wall until you reach Holstenwall.

BY BUS

The Handwerkskammer can be reached by taking bus number 112 from Hamburg Central Station (Hamburg-Hauptbahnhof) or Altona Station (Bahnhof Altona). The stop is called "Handwerkskammer Hamburg" and is located directly in front of the main entrance.

BY METRO (U-BAHN OR S-BAHN)

- U2: Messehallen station: Take the Wallanlagen exit, go past the law courts and turn right into Holstenwall. Total walking distance: approx. 400 m.

- U3: St. Pauli station: Take the Millerntor exit. It takes around five minutes on foot to reach Holstenwall from the station.

- S1, S3: Stadthausbrücke station: Take the Michaelisstraße exit, go up the hill until you reach Großneumarkt, cross Großneumarkt, then turn left into Neuer Steinweg and right into Neanderstraße. When you reach Enckeplatz, turn left and continue along the street until you reach Holstenwall on the right.

BY BICYCLE

In the parking garage "Bei Schuldts Stift" you will find a sufficient number of bicycle parking spaces with direct access to the Handwerkskammer.

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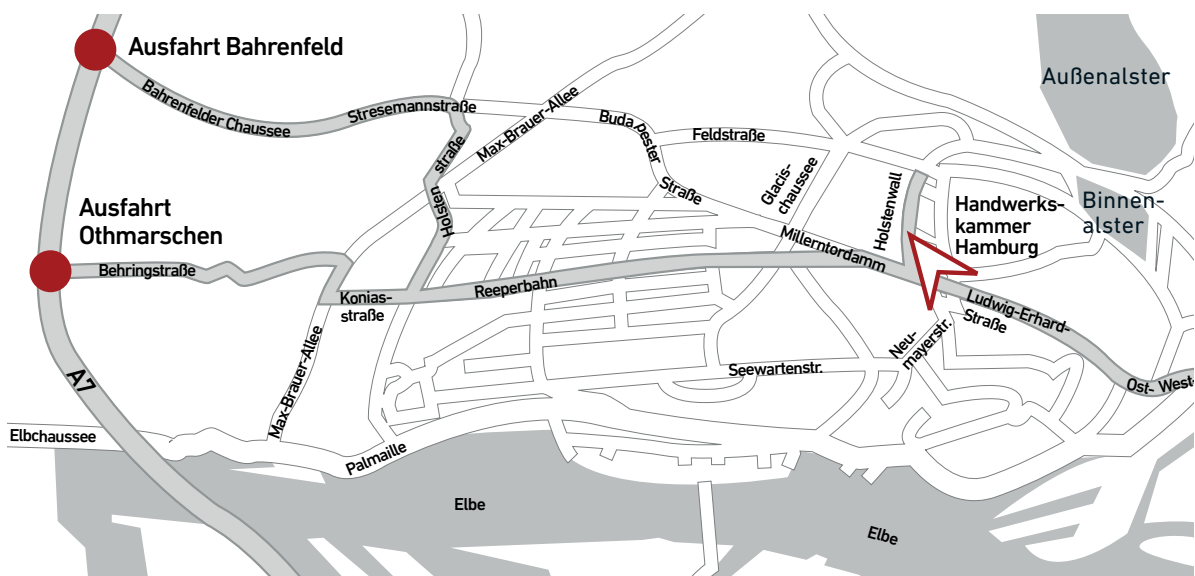
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Information on wording: Wherever any terms indicating the male gender only (he, him, etc.) have, in the interests of simplicity, been used in this Magazine, such references should be construed as referring equally to the male, female and divers gender.

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